



## **Strategic Framework 2026–2029 (At a Glance)**

### **Vision**

A prosperous local economy and vibrant community.

### **Mission**

Empowering entrepreneurs by investing in jobs, businesses, and innovation in our community.

### **Goal 1: Supporting Small Business and Entrepreneurs**

Strengthen and expand CFG's role as a trusted partner and champion for entrepreneurs.

- Deliver excellent lending and advisory services to drive client success.
- Provide accessible, practical business support through workshops and partnerships.
- Expand visibility and outreach to new and underserved entrepreneurs.

### **Goal 2: Future-Ready – Green and Digital Transitions**

Equip CFG and local businesses to thrive through environmental and technological change.

- Integrate a green and digital lens across internal operations and programs.
- Support small businesses to adopt sustainable and digital practices.
- Measure and communicate impact through data and pilot outcomes.

### **Goal 3: Strategic Partnerships and Collaboration**

Leverage partnerships to expand reach, share resources, and strengthen resilience.

- Build collaborative initiatives with regional economic partners.
- Share expertise and align efforts across the Community Futures network.
- Leverage Board and staff networks to deepen impact.

### **Goal 4: Community Leadership and Influence**

Enhance CFG's visibility, advocacy, and governance excellence.

- Convene stakeholders and champion small business priorities in the region.
- Maintain strong governance, board leadership, and staff development.
- Celebrate local business success and advocate for the Community Futures model.